

AI Product Designer & Creative Technologist

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PROFILE · 5 YEARS PROFESSIONAL EXPERIENCE

AI Product Designer and Creative Technologist with five years of professional experience across product marketing, UX, UI, campaign production, applied AI, luxury sales and digital operations. I design and ship AI-assisted products, internal tools and scalable creative workflows, and I have passed all requirements for my B.A. in Game Design and Development.

PROFESSIONAL EXPERIENCE

MAR 2026 – SEP 2026

ImmoScout24

Working Student Visual Design

Creative Studio AI

- Moved internally into Creative Studio AI with a broader remit across visual systems, campaign production, AI image direction and brand compliant workflows.
- Developed the complete Automatic Application Sender campaign from concept and copy to AI directed imagery, interface integration and rollout formats.
- Designed internal Custom GPT workflows for target group specific, on brand asset creation. The thesis and practice project remain protected by a five year NDA.

OCT 2025 – MAR 2026

ImmoScout24

Working Student Product Marketing

Young Seeker

- Supported go to market work, product communication, market analysis and performance reporting for digital platform products in the Young Seeker team.

AUG 2025 – PRESENT

ninesells.com & thenintharchive.com

Founder, Product and E Commerce

- Built and operate ninesells across brand, storefront, sourcing, photography, listings, customer communication, fulfilment and finance.
- Reached more than €16,200 in gross merchandise value across 147 sales in the first eleven months without paid advertising.
- Founded The Ninth Archive and designed its buyer, seller and administration flows, structured listing model and working full stack product.

APR 2024 – APR 2025

Ströer

Working Student, UX and UI Design

- Developed user centred concepts, interface layouts, components and icon systems for Wonda, Lebensfreunde and StayFriends.
- Produced display advertising, motion assets and out of home formats for digital screens and city light posters in agile teams.

DEC 2022 – MAY 2023	Bulgari Working Student, Client Advisor and Luxury Sales Supported international clients in a high end luxury retail environment and developed experience in consultation, service standards and sales communication.
DEC 2021 – MAY 2022	Malteser IT and Quality Management Worked with sensitive patient data, digital operations, internal systems, error prevention and authority communication at the Berlin vaccination centres.

EDUCATION AND CERTIFICATION

2026	Google Cloud Generative AI Leader certification	Applied generative AI strategy, responsible adoption and workflow design.
2023 – 2026	Macromedia University B.A. Game Design and Development · All requirements passed	Official degree award in September 2026. Focus on game systems, UX, interactive prototyping, visual design and implementation.
2020	Heinrich Schliemann Gymnasium Abitur	Advanced courses in Art and German.

SELECTED WORK

Automatic Application Sender	Campaign concept, copy, AI image direction and visual system for ImmoScout24.
ninesells	Founder led fashion commerce brand with full operational ownership.
The Ninth Archive	Marketplace product design and full stack implementation.
fade/n	Responsive archive for the 2026 Bachelor Design Gallery.
Games	SolLuna Racer, Final Approach, Earth Resource Exploitation and Asteroid Dodge.

SKILLS AND LANGUAGES

PRODUCT AND DESIGN	AI product design, product design, UX/UI, design systems, interactive prototyping, campaign design, format adaptation
AI AND DEVELOPMENT	AI workflow design, Custom GPTs, AI image direction, React, frontend development, Unity, Godot, Processing, JavaScript, C#
TOOLS	Figma, Adobe CC, Canva, Lovart, Codex, Claude Code, Claude Design, Nomad Sculpt, Logic Pro X
MARKETING	Product marketing, go to market, performance reporting, SEO and multi channel e commerce
LANGUAGES	German native, English C1, French B1, Spanish B1